

Yahoo! Website Submit Leaves a Lot to be Desired

by J. Warholic - Article last updated on: Saturday, March 12, 2011

<http://pwebs.net/2006/12/yahoo-website-submit-is-the-pits/>

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What An Internet Marketing Pain In The Behind

Submitting a website to [Yahoo!](#) is not that difficult if you already have an email and a Yahoo! ID account with them. However, if you do not want an email account with Yahoo, submitting your website to Yahoo! is quite difficult. "Note: Submitting a URL requires signing in with a Yahoo! ID." They make you get an email address that is difficult to remember. I tried about ten times before I could create one that would be accepted. Their suggestions for email addresses were not even logical. I tried placing numbers inside of the various combinations of letters and still the sign-up process would not go through. Yahoo! seems to do something very strange with their cookies also. I haven't been able to figure it out, but with an older version of Mozilla I was not able to start the process. Even if I turned cookies fully on, the system would not accept the information into the system.

So, I had to start the whole process over with Firefox browser that I also have installed on the computer. That seemed to function for registration and login. Once logged in I was then able to submit the websites for the search engine spider to crawl in the future.

Now, Yahoo! is not endearing many folks with such a difficult sign-up process. I forgot to tell everyone that their email has flashing ads on the right side and are very annoying to say the least. If I am trying to read an email, all I see is this flashing graphic image and can't get rid of it at all.

Yahoo!, if you want to give me ads, please don't annoy me. Yahoo!, have you considered how this plays out with your users and the competition? I am not one to tell you how to run your business, but how much sense does it make for the long haul, to annoy your valuable users of your services and visitors to your website?

The other two search engines ([Google](#) and [Bing](#)) make it easy to submit a website for the spiders to crawl it. I don't have to register for an email address, nor do I have to go through the difficult sign-up process with either of the other two search giants.

Understanding The Search Spiders

If your website is a new website, it can take awhile for the spiders or robots to naturally find it on the World Wide Web through links to it from other places. There are a few things besides submitting to the search engines that a person can do to help get a website in the crawl cue. Google has an excellent set of [webmaster tools](#) that can be helpful for building a detailed sitemap that can be submitted, in which every page of a website can be uploaded for the Google spiders to crawl. That way, you are sure to have all your pages included into the search population.

Do you need help with your [B2B or B2C](#) website? [Professional Web Services](#) can help with all your [Internet marketing](#) needs. Contact us today for a free [Internet marketing evaluation](#).

[Jim](#)

PS Don't fall for promises of daily submission to the search engines by some of the Internet marketing companies online. This at best, is a waste of time and money, and at worst, could be considered spam by the search engines.

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