

Resources: Marketing, Advertising, Articles, and Links

by pwebs - Article last updated on: Wednesday, March 23, 2011

<http://pwebs.net/i/resources/>

To view images click link above.

Our resources page is in the process of being updated, with current links, and being placed into a new format. Here are some additional [marketing articles](#) and links to peruse.

Much of our research, both past and present, is done using [Google News](#) and [Google News alerts](#). There are some excellent resources that are available through this type of search. Current events as they pertain to business, websites, B2B, B2C, sales, marketing, advertising, branding, legal, ethics, and a host of other topics are keys to online success for the long haul. Sprinkled into the mix, are some topics that we have found of interest, that might be slightly off topic, and in some instances are quite insightful and humorous at the same time. We think you will be able to glean a wealth of information at your finger tips. Links are in alphabetical order and open in a new window the first time a link is clicked, and subsequent links open in the same window or tab that was previously open, so you can quickly cross reference to the other topics at hand. Explore back and forth between browser tabs.

By the way, Google News and Google News alerts are two excellent ways of keeping abreast of your specific industry as it relates to your business market place. Use keywords related to your business, and set up alerts for free to have them arrive at your email inbox on a regular basis. This way, you can stay on top of your particular market segments, and be on the leading edge of information that is important to your business health and wealth.