Google Increases Search Productivity - IT Cost Savings

by J. Warholic - Article last updated on: Thursday, March 03, 2011

http://pwebs.net/2008/06/google-increases-internet-and-intranet-search-productivity-and-it-cost-savings/
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Internet and intranet (private computer networks that uses Internet Protocol technology) search and productivity, along with savings in the IT costs can be realized with Google Apps, cloud based aps for businesses. The implementation of various Google business solutions for making things better, easier, faster, more efficient, more productive, improved cost savings for businesses looking for ways of searching for data within corporate intranets, and improving online collaborations between workers was the focus at the Google Innovation seminar.

Cloud Computing The Google Way

Wow, What A Google Day!

I got a chance to attend a really informative half day Google Innovation seminar held at the Santa Clara Marriott. The conference theme was how Google is innovating for businesses in the form of cloud computing applications and passing cost savings through some really wild changes for IT departments to save tons of time and money over traditional ways of finding, sharing, and the securing of all internal data, along with major improvements in the productivity of workers and huge cost savings to both big and small enterprise companies.

Read more about the cloud computing concepts at the Google Innovation for Business seminar, along with a first hand look at what the opposition (Microsoft) had to say.

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