Cool Signature Blocks For Emails in Gmail

by J. Warholic - Article last updated on: Friday, April 08, 2011

http://pwebs.net/2009/07/cool-signature-blocks-for-emails-in-gmail/
To view images click link above.

If you haven't tried it yet, I suggest you get Firefox. As far as I am concerned, Firefox and Gmail go hand in hand.

I have had many folks ask me, how can I make a nice signature block, with a picture, and some other HTML links to be automatically added to my Gmail signature block?

First off, prior to an update feature set for Gmail (read on), Gmail provided a fairly rudimentary signature block that could be selected and customized somewhat from the settings page. However, it was limited to placing a url of the type www.pwebs.net or using the following type of http://jimwarholic.com plain link in the email with a name, phone number, address, or whatever you would like to say at the closure of your emails. The signature block with the plain links become automatic hyperlinks when it was added to the email, and the email was sent out. Google Gmail was updated in 2010 [this posting updated on 3/7/2011]: Gmail now provides a means to have full HTML email signature blocks for each specific email address you are using in your account, though at the moment it is one signature block to one email account. If you want to have more than one, then you can use the Firefox addon (see below) to provide more than one signature block for each email account.

If you want to add pictures, with HTML links or link text, also called anchor text, link labels, or link titles (the visible hyperlinked text) such as: Internet Marketing Services, use the signature block Mail settings feature, general tab, and scroll down to the signature setting in Gmail or install a Firefox addon. Firefox addons are simply little custom made, free programs, that are installed on top of the basic Firefox installation software package. In fact, there are thousands of addons available for download at the Mozilla Firefox website. If you don't have Firefox, download Firefox for your PC, Apple, or Linux computer and then you can customize the Firefox application any way you like by downloading additional addons.

The addon that I have been using recently for Gmail signature blocks is called: Blank Canvas Gmail Signatures. Blank Canvas Gmail Signatures add-on allows you to customize multiple signatures and automatically add them to your Gmail emails below or above quoted text.

To install, go to the Firefox add-on page for Blank Canvas Gmail Signatures and click the "Add to Firefox" button. Once you do that, then you will have to relaunch Firefox, and the Signatures menu will appear when you go to write an email in the Gmail application. The first time you use it, you will need to customize your signature. You can have a number of different signatures, depending on what you are doing, or who your target audience is. Once the signature blocks are customized, Blank Canvas then "automatically inserts HTML signatures into your Gmail messages based on which address you are sending from. Maintain up to four signatures per address."

I've created several different signatures, depending on how I feel the email should be signed off. Here are some examples of signature blocks I have created.

I call this signature block, my business S&M strategies.

Get Your Website Discovered Online

Professional Web Services

Find Out More Now

Jim Warholic

Professional Web Services, Inc.

www.pwebs.net

My phone number in the email.

This signature block is my SEO Internet marketing services.

Get Your Website Discovered Online

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Professional Web Services, Inc.

www.pwebs.net

My phone number is in the email version.

Then this signature block is My Girl - Deal or No Deal!

Get Your Website Discovered Online

Professional Web Services

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www.pwebs.net

My phone number is listed here in the emails.

So, as you can see, you can have a little fun with your email signature blocks too.

If you don't know how to write html code, don't fret, there are [free online html editors](#), using a "what you see is what you get," WYSIWYG mode, that can be easily used to create a cool looking signature block with not having to know any html coding. Simply type what you want, grab a picture from your website, insert the image using a button, and lay it out the way you want.

I suggest you use an image online, published at your website, or one that you have uploaded to an image hosting service that allows "hot linking" such as Photobucket, and embed the image using the image button in the WYSIWG html editor. Once you get the layout the way you like it, then go to the code mode and copy the html code into your Blank Canvas Gmail Signature create button, and save it in the default or several other selectable signatures. Then when you write an email with your Gmail account, it will automatically be added if it is the default or you can select the other ones if you desire.

This can be a very very powerful sales and marketing tool to use for your business. Get your sales people to send signature blocks with more information about your company links. Just a suggestion, it is probably wise to not go overboard with too many links or pictures in the signature block area.

Need help with your business? Internet marketing services from Professional Web Services today is the answer for your business. Increase your sales online. Contact us for online marketing services help now.